



Press Release 20/10/2008

1ST FRANCE INDIA BUSINESS CUP IN SAINT-TROPEZ

A brand new Event for the first time in France!

A rather unique Competition, golf in the morning and Polo Match in golf carts in the afternoon, such was the agenda of this 1st Meeting between French and Indian Entrepreneurs and Diplomats organized by the Company **PSO Production Ltd**, just before the **2nd International Pro-Am of Saint-Tropez** Indian Summer Pan Dei Trophy 2008.

Two exceptional events under the official name « **Les Drives de Saint-Tropez** », allowed to extend the Summer season, just a few days after the traditional « Voiles of Saint-Tropez »

On October 15th, participants were warmly received with a welcome cocktail at **Villa Belrose**, then they all got acquainted during a welcome dinner organized in their honor at the **Pan Dei Palais Hotel**. The following day, the Competition gathered two Teams of French and Indian golfers on the magnificent golf course of **Gassin Golf & Country Club** and at the splendid **Polo Club Saint-Tropez, Haras de Gassin**.

The first part of the Match – the golf Competition - turned in the favor of the French Team, but **Mr. Ranjan Mathai** - Indian Ambassador in Paris - saved the honor of his Indian Team by winning his match-play against **Didier Salvage** - Sales Manager for the **Group Nestlé Waters** for the Indian Market.

It was followed by an excellent lunch offered by **Mr. Gérard Fossali**, Managing Director of the **Vista Palace Hotel**, at the Polo Club restaurant **La Table du Polo** just before taking part to the second half of the Competition.

The guest of Honour Mr. Ranjan Mathai was presented a unique gift from **Mr. Roberto Sciaguato**, Director of **Sciaguato Rare Pearls**, historic Italian company and leader in the jewellery sector.

Among the distinguished guests, let us note in particular, the presence of Mr. **Sayed Raza**, the internationally recognized Indian painter, who drew his inspiration during more than fifty years in

Provence, and who received praises from **Mr. Ranjan Mathai**, Indian Ambassador, for his exceptional career and the Indian traditions conveyed through his work.

Then in the afternoon, Indian and French golfers, competing for this **1st France-India Business Cup**, exchanged their clubs for mallets for a Match of Polo, not on horseback but in Golf carts and Segways.

Segways are those bizarre electric machines on 2 wheels, extremely handy and well adapted for playing Polo without a horse...

The **Indian Team** comprising of **Mr. Ranjan Bakhshi Captain Hcp 11, Mr. Jagdeep Singh Cheema Hcp 15, Mr. Dan Oiknine Hcp 22, Mr. Ranjan Mathai Hcp 25** (Ambassador of India) and the **French Team** comprising of **Mr. Michel Fernet Captain Hcp 15, Mr. Jean-Etienne Matton Hcp 12, Mr. Alexandre Lefebvre Hcp 15 and Mr. Didier Salvage Hcp 25** played in a friendly atmosphere.

France emerged as the **1st Winner by 4 to 2** in this new Competition, on the total points obtained at the end of the Golf Match Play on 9 holes and the goals marked on the Polo field.

The original Trophy of this **France India Business Cup** was presented by its creator Hubert Privé (www.golfenprive.com) to the Captain of the French Team, Mr. Michel Fernet (Accor Group / Director of **Sofitel Champs Elysées** and Director of **Presse Club de France**).

This grand event was concluded with joy and good spirit, with all the participants on the podium, all dressed in the official Polo shirt of the event offered by the famous Argentina brand **La Martina**. The Indian Team promised to come back to try to win the title in 2009.

A private party at the residence of **Mr. Henri Prévost-Allard**, Deputy Mayor of Saint-Tropez and **descendant of General Allard**, concluded the event amidst a festive and friendly atmosphere between the two Countries.

The Gold guestbook of the Event, offered by the famous brand **Cassegrain** in Paris, opened a beautiful page of history on this unique event of « Golf & Polo in Saint-Tropez », and completed by the launch of luxurious Magazine « **Legends** », Official edition of « **The Drives of Saint-Tropez** ».

Also, here are some new projects for the coming year in Partnership with « **The India Trade Centre of Paris** » : the creation of a **France India Business Club**, and a B to B Magazine “**France India Business Magazine**”.

The **2nd France India Business Cup** is scheduled for October 14 & 15 of next year and will be followed by the **3rd Pro-Am of Saint-Tropez Indian Summer Pan Deï Trophy** from October 16 to 18, 2009. Rendez-vous next year in Saint-Tropez !

www.lesdrivesdesaint-tropez.com

Organization: **PSO Ltd Production:** p.soleil@psoproduction.com

Philippe Soleillant: +33 660.751.605